

Client Relations/Communications Internship 2019



Your Experience Includes:

Goal Planning Session
Employment Experience Kickoff Luncheon
Tours and Field Trips
Customized Employment Experiences
Networking Opportunities





Client Relations/Communications Internship 2019

Goal Planning Session

- Develop employment experience goals for student
- Assign mentor(s)

Experience Kickoff Luncheon

- Welcome to MaxYield!
- Lunch
- Meet mentor(s)

Experience Opportunities

Web Communications

- Update and maintain company websites and electronic communication
- Execute social media strategy (Facebook, blog, Twitter, Instagram, YouTube)

Client Communications

- Assist with creating MaxYield's *My Solutions* magazine and antique tractor calendar
- Conduct interviews with tractor calendar and other media subjects

Video

- Plan, prepare and produce company videos
- Plan, prepare and produce recruitment videos
- Post to YouTube channel

Event Planning

- Assist and implement plans for MaxYield events
- Coordinate summer activities for interns (field trips)

Ag Cooperative 101

- Learn how cooperative's function
 - Nominating committee/Director elections

Team Member Communications

- Work with MaxYield team members and locations to review and implement key MaxYield brand and communication strategies.

Other Experience Opportunities

- Internship can be flexible to meet the needs of the student.
- Provided numerous career-networking opportunities.

During your MaxYield Employment Experience:

You will be assigned a mentor(s) to help facilitate your learning experience and to assist you in meeting your experience goals.

Lunch with the Leaders each month

Complete your "What I learned at MaxYield" student presentation.

To Launch Your Exciting Career With Us...Contact:

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